



Pinching Mum's Lippy Inspired A Lifelong Passion For Pampering

Stephanie Shepherd Takes Her Luxury Spa Dream To New Heights

It began as a modest two-room beauty salon in Camp Hill and has evolved in to a portfolio of highly regarded luxury spas across South East Queensland. "It" is "Stephanies Spa" and Stephanie Shepherd is the CEO, founder and woman behind the brand. A revered boutique of spas, "Stephanies" offer exceptional quality pampering to everyone from international celebrities and corporate high flyers, to everyday Mum's and Dad's.

Stephanie Shepherd spent much of her childhood in the NSW outback town of Broken Hill. Inspired by her Mothers lipstick collection, Stephanie began experimenting with beauty items at a young age and reveled in the joy of creating customised mud masks for skeptical members of the family.

The family relocated to the NSW Coast of Tweed Heads when Stephanie was 18. Determined to pursue a career in beauty therapy, the eager teenager started applying for positions in the "big smoke", Brisbane. The next few years saw Stephanie work in a variety of beauty industries across Queensland.

At the age of just 26, with 10 years experience already under her belt, Stephanie opened her own business in Camp Hill, a modest two-room beauty therapy salon called "Stephanies Natural Beauty".

A loyal and expanding base of clients saw Shepherd soon outgrow the business premise, resulting in the relocation to the up-market suburb of Bulimba.

"I had a vision and desire to combine beauty therapies with peaceful places of harmony and balance. I dreamt of creating more than a beauty therapist salon. I wanted to design spas where people could cocoon themselves from the outside world. Even if my clients were only visiting for a short time, I wanted them to feel like they had entered another world when they stepped through the doors," says Shepherd.

And this is exactly what Stephanie Shepherd has created, luxury retreats where clients indulge in decadent world-class treatments or the simple pleasures of the monthly maintenance manicure.

Stephanies Urban Spa is a popular haven for local clientele. The Urban Spa specialises in maintenance beauty therapies, as well as advanced skin care and microdermabrasion.

Stephanies Spa Retreat, located on level three of Sofitel Brisbane Central is a welcome city escape for "locals in the know", visiting celebrities and hotel guests. The sensory and tranquility lounges of the retreat are ideal for group bookings and are popular for hen's evenings, pre-wedding parties and baby showers. The "Opal Rasul Temple" is undoubtedly the masterpiece of the spa. The unique mosaic dome style cave is the only one of its kind in the Southern Hemisphere.

Stephanies Ocean Spa is the latest luxury to be revealed. Opening in July 2010, the spa is located in the heart of cosmopolitan Noosa at the new Outrigger Little Hastings Street Resort & Spa.

The largest in the group, the spa boasts 11 magnificent treatment rooms including couples suites, a triple treatment suite with private floatation pool and a rain therapy vichy shower, complete with a stunning hand crafted acacia cedar shower bed. The rooms offer state of the art, heated leather massage beds and Stephanie has created her own range of exclusive products to compliment many of the treatments, including a selection of spa essences and a unique sugar scrub.

"The architectural design of the Noosa spa allowed us to create a variety of treatment spaces, from private garden suites to geisha hydro baths, floatation pools and comfortable group domains. It's important to offer the basics in spa therapy as well as introduce new and amazing treatments for our clients to experience", says Shepherd.

True to her word, the various spa menus incorporate everyday beauty therapies and unique treatments, such as anti aging vino therapies and the amazing health benefits of the mineral therapy floatation pool. Each spa is unique in design, and between them offer private suites, couples escapes and group treatments.

"I simply love creating new treatments and luxury spa experiences for my clients. I draw on my talented team of therapists, my husband and my adorable furry four legged family members for my inspiration," concludes Shepherd.

With three luxury spas across South East Queensland, the passionate Queensland spa identity isn't done yet. A fourth location, a Mountain Spa, is scheduled to open early next year.



Stephanies luxury spa's offer specialised menus for women and men, romantic couples treatments and unique group menus; perfect for hens parties, bridal showers and special occasions.

In addition to signature treatments, Stephanies offer massage therapy, facial treatments, spray tanning, body waxing, makeup for special occasions; and unique hand and sole rejuvenation treatments.

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